



eJournal Collections

A leading library of management research



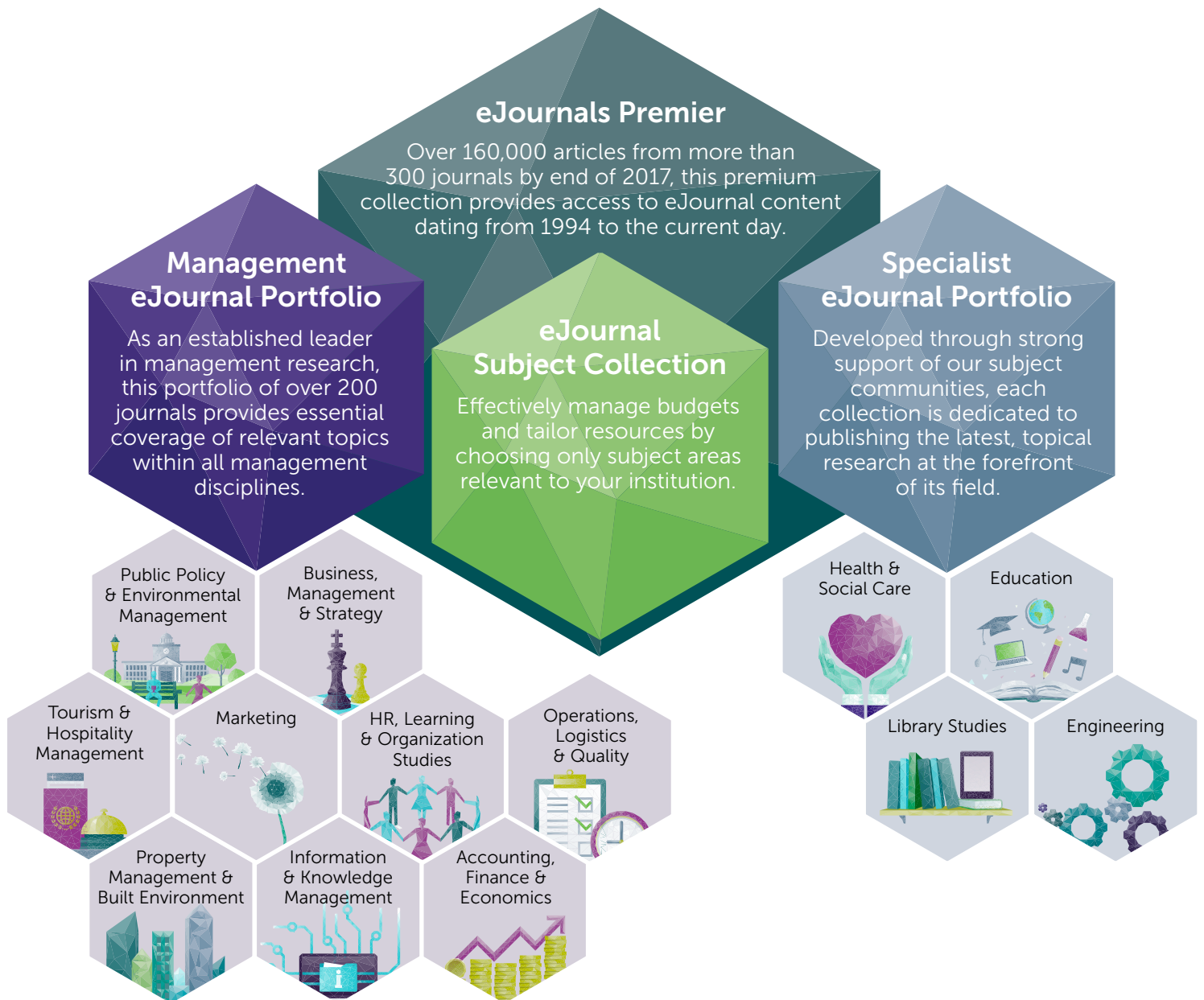


eJournal Collections

With 50 years' experience as a journal publisher, Emerald remains committed to creating high quality, peer-reviewed, international content that is used by researchers, students and practitioners. Combining research rigor with practical relevance, Emerald eJournal Collections showcase the most relevant topics from leading thinkers within their field.

The simple and flexible approach to building your eJournal Collection

Individual libraries and consortia can choose to subscribe to the entire eJournal Collection with eJournals Premier, or tailor resources with a dedicated eJournal Subject Portfolio or eJournal Subject Collections.



What does your 2017 subscription include?



1994 to 2016

Complimentary access

Users will receive complimentary access to content from 1994 to 2016 for the duration of a live subscription.



2017

Access in perpetuity

Perpetual access to content published during your subscription period, even if you stop subscribing.

Peer-reviewed



All of Emerald journals are double-blind peer-reviewed, supported by a network of over 10,000 EAB members.

Influential authors



All of the world's top 100 business schools have had contributors to Emerald journals and books*.

International



In 2015 Emerald represented the work of over 25,000 authors from more than 120 countries.

Highly cited



Emerald journals were cited over 130,000 times in 2015, which is an 18% increase since 2014.

Highly ranked

Clarivate Analytics Over 260 Emerald journals are listed in Web of Science™.

90% of journals indexed in the Journal Citation Reports® increased their number of citations in 2015.

Emerald outperformed the market with 72% of our indexed titles seeing an increase in their Impact Factor for 2015.



Journals listed in the Journal Citation Reports® span almost 40 different subject areas.

In 2015 six journals received Impact Factors above 2.000, which is double the number from the 2014 release.



Over 190 of Emerald journals are listed in the Emerging Sources Citation Index.

Scopus Over 260 Emerald journals are ranked by Scopus.

Continuously growing the number of indexed titles, with an 11% increase from 2014 to 2015.

Continuous growth

Over **160,000**

articles from more than 300 journals by end of 2017 across all eJournal Collections

Over **12,000**

articles to publish in 2017 across all eJournal Collections

6%

increase in article output in 2017, compared to 2016

Discoverable and accessible

95 of the **2016 FT top 100** business schools worldwide are Emerald customers*



eJournal articles were downloaded **28 million times** in 2015

Some recent journal additions



1. International Journal of Sports Marketing and Sponsorship
2. Journal of Korea Trade
3. Journal of Professional Capital and Community
4. Social Studies Research and Practice.

* Listed by the Financial Times Global MBA Rankings 2016 – FT 100.



Management eJournals Portfolio

Leading the field of management research

Emerald has a strong heritage in management research. Long recognized as a leader in this field, the breadth of our collection ensures that we continue to provide a premier resource for students, researchers and business practitioners studying and working in this area.

Titles indexed in Journal Citation Reports®:

- *International Journal of Manpower* - publishing in conjunction with IZA (Institute of Labor Economics), this title boasts EAB members from the London School of Economics (UK) and the University of Bonn (Germany).
- *Accounting, Auditing & Accountability Journal* - consistently ranked in the top ten accounting journals in the world and currently has an Impact Factor of 1.911.

Contributions from leading institutions: Cornell University (USA), University of Cambridge (UK) and London School of Economics and Political Science (UK).

Topical themes covered: Integrated reporting, accountability, sustainability, IFRS adoption and corporate social responsibility.

Accounting, Finance & Economics

13,800 articles from 39 journals

2.3 million downloads last year

19% increase in downloads since 2014



82% of titles in ESCI*

82% of titles in Scopus

Business, Management & Strategy

20,400 articles from 55 journals

4.5 million downloads last year

18% increase in downloads since 2014



67% of titles in ESCI*

78% of titles in Scopus

Titles indexed in Journal Citation Reports®:

- *Management Decision* - Emerald's first journal boasting an Impact Factor of 1.134.
- *Journal of Service Management* - with an Impact Factor of 2.233, this highly topical journal is cited early and often.

Features: Case studies on some of the world's most recognizable brands, including Airbnb, Nespresso, Nokia, McDonalds, IBM and Procter & Gamble.

Topical themes covered: Strategy, entrepreneurship, social and global responsibility, international business, developments in emerging economies.

Titles indexed in Journal Citation Reports®:

- *Journal of Managerial Psychology* - with an Impact Factor of 1.136 and continuous publication for over 30 years, this unique title focuses on the social impact of managerial psychology.
- *Leadership and Organization Development Journal* - achieved its first Impact Factor in 2014, the Editor is Professor Marie McHugh who is the Dean of Ulster Business School and former Executive President of the British Academy of Management.

Contributions from leading organizations: Harvard University (USA), Cass Business School (UK), Stanford University (USA) and University of Cambridge (UK).

Topical themes covered: Expatriate management, strategic HRM, training and development, equality and diversity issues, leadership and organizational theory, change and behaviour.

HR, Learning & Organization Studies

16,800 articles from 25 journals

3.3 million downloads last year

15% increase in downloads since 2014



100% of titles in ESCI*

100% of titles in Scopus

Information & Knowledge Management

7,500 articles from 12 journals

1.4 million downloads last year

21% increase in downloads since 2014



42% of titles in ESCI*

100% of titles in Scopus

Titles indexed in Journal Citation Reports®:

- *Internet Research* - with an Impact Factor of 1.661, this was the first publication to use the phrase "World Wide Web", as coined by Sir Tim Berners-Lee.
- *Journal of Knowledge Management* - the oldest and most authoritative international academic journal in knowledge management.

Hosts Editors from leading organizations: Syracuse University (USA), London School of Economics and Political Science (UK), and City University of Hong Kong.

Key themes covered: Human-computer interaction, big data, cyber security, business analytics, social media, enterprise systems, knowledge management and cloud computing.

* Emerging Sources Citation Index

Marketing

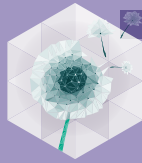
11,700 articles
from 23 journals

3.7 million
downloads last year

18% increase
in downloads since 2014

78% of titles
in ESCI*

91% of titles
in Scopus



Titles indexed in Journal Citation Reports®:

- *International Journal of Sports Marketing and Sponsorship* - new in 2016, this is the world's leading journal for the sports marketing industry.
- *European Journal of Marketing* - celebrating 50 years of continuous publication, this prestigious title received an Impact Factor of 1.088 and over 800,000 downloads in 2015.

Features: Globally recognized authors including Philip Kotler, Christian Grönroos and Jagdish Sheth and is home to *IMP Journal*, the official journal of the Industrial Marketing and Purchasing Group (IMP).

Key themes covered: Broad areas such as services marketing and branding alongside more specialist topics including sports marketing, social marketing and financial services marketing.

Titles indexed in Journal Citation Reports®:

- *Supply Chain Management* - currently has an Impact Factor of 3.500 placing it in the first quartile of both Business and Management.
- *International Journal of Operations and Production Management* - awarded the four star ranking by the Chartered Association of Business Schools.

Host Editors from leading organization: University of Alabama (USA), University of Alberta (Canada), Copenhagen Business School (Denmark).

Topical themes covered: Sustainable supply chain management, supply chain resistance, lean operations, green supply chain and operations management.

Operations, Logistics & Quality

11,700 articles
from 23 journals

2.2 million
downloads last year

19% increase in
downloads since 2014

56% of titles
in ESCI*

100% of titles
in Scopus



Property, Management & Built Environment

5,700 articles
from 18 journals

750,000
downloads last year

22% increase
in downloads since 2014

83% of titles
in ESCI*

94% of titles
in Scopus



Titles indexed in Journal Citation Reports®:

- *Engineering, Construction and Architectural Management* - a leading title in the field of construction management, the journal is edited by Professor Chimay Anumba, an award-winning researcher based at The Pennsylvania State University (USA).
- *Facilities* - one of the top journals in its field, ranked in Q1 in Scopus' Architecture category.

Includes: Ten CIB (International Council for Research and Innovation in Building and Construction) encouraged journals and many titles have close links with leading associations such as the European Real Estate Society (ERES).

Key themes covered: Construction, property management, disaster resilience, cultural heritage and sustainable development.

Titles indexed in Journal Citation Reports®:

- *British Food Journal* - a premier outlet for food science and management research for over 115 years.
- *Disaster Prevention and Management* - this highly topical title is celebrating 25 years of publication.

Features: *International Journal of Climate Change Strategies and Management of Environmental Quality* are edited by Professor Walter Leal Filho, Director of the International Climate Change Information Programme (ICCIIP).

Key themes covered: Public administration and social policy, policing and emergency services, environmental management, disaster management and food science.

Public Policy & Environmental Management

7,000 articles
from 13 journals

850,000
downloads last year

19% increase
in downloads since 2014

54% of titles
in ESCI*

77% of titles
in Scopus



Tourism & Hospitality Management

2,200 articles
from 7 journals

850,000
downloads last year

23% increase
in downloads since 2014

100% of titles
in ESCI*

86% of titles
in Scopus



Includes key titles:

- *International Journal of Contemporary Hospitality Management* - with an Impact Factor of 2.176, this highly practical title communicates the latest developments and thinking on the management of hospitality and tourism businesses worldwide.
- *International Journal of Tourism Cities* - launched in 2015 this is the official journal of International Tourism Studies Association.

Hosts Editors from leading organizations including: Fevzi Okumus, Rosen College (USA) and Dimitrios Buhalis, Bournemouth University (UK).

Key themes covered: Tourism technology, destination marketing, sharing economy, social media in hospitality.



Specialist eJournals Portfolio

Dedicated to extending the niche

Designed to complement and extend our strength in management, Emerald has diversified its offering by publishing high-quality research dedicated to subject community development, Emerald's Specialist eJournal Collections provide access to the latest, topical research in your field.

Education

7,400 articles from 23 journals

1 million downloads last year

20% increase in downloads since 2014



74% of titles in ESCI*

78% of titles in Scopus

Includes key titles:

- *International Journal of Sustainability in Higher Education* - with an Impact Factor of 1.763, placing it in Quartile 1 of Journal Citation reports® 2015.
- *Journal of Educational Administration* - in its 50th year, this prestigious title has published work from scholars at leading institutions such as Hong Kong Institute of Education, Stanford University (USA), University of Oxford (UK) and University of Cambridge (UK).

Features: Journals published in partnership with global educational research communities, including the Hong Kong Educational Research Association, the Vocational Awards Council and the World Association for Lesson and Learning Studies.

Key themes covered: Educational administration and leadership, vocational education and training, teacher training, technology and social justice.

62% of titles indexed in Journal Citation Reports®:

- *Rapid Prototyping Journal* - the premier journal for additive manufacturing research.
- *Industrial Robot: An International Journal* - the world's first journal dedicated to robotics.

Features: Many titles with strong links to key associations and professional bodies such as: European Aeronautics Science Network (EASN), International Microelectronics Assembly and Packaging Society (IMAPS) and International Federation of Robotics (IFR).

Key themes covered: 3D printing, 4D printing, swarm optimization, autonomous vehicles and cybernetics.

Engineering

16,900 articles from 26 journals

600,000 downloads last year

10% increase in downloads since 2014



23% of eligible titles in ESCI*

92% of titles in Scopus

Health & Social Care

13,400 articles from 32 journals

650,000 downloads last year

30% increase in downloads since 2014



84% of titles in ESCI*

94% of titles in Scopus

Includes key titles:

- *Journal of Health Organization and Management* - publishing for 30 years and indexed in MEDLINE.
- *The Journal of Adult Protection* - the only title of its kind to provide evidence-based practice across all adult service user groups.

Features: Themed special issues that are closely mapped against current research trends. Content is ahead of the field in areas such as integrated care and service delivery, telecare and digital healthcare, and preventative public health.

Key themes covered: Creating parity of physical and mental health; caring for an ageing population and those with intellectual disabilities; impact of criminal behaviour on society; creating healthy workforces and delivering care while maintaining value for money.

41% of titles indexed in Journal Citation Reports®:

- *Journal of Documentation* - one of the longest-established information and library science publications, with an Impact Factor of 1.063.
- *Online Information Review* - with an Impact Factor of 1.152, this title tracks current thinking as demonstrated with a recent issue dedicated to social media analytics, social networking and political participation, and the use of social media during sporting mega events.

Features: Selected articles that are published in partnership with The International Federation of Library Associations and Institutions (IFLA) and under an arrangement with the Bill and Melinda Gates Foundation's Global Libraries Initiative.

Key themes covered: Library entrepreneurship, library assessment, library space, leadership and the concept of 'the library as publisher' and health information literacy.

Library Studies

11,500 articles from 17 journals

1.3 million downloads last year

11% increase in downloads since 2014



41% of eligible titles in ESCI*

94% of titles in Scopus

* Emerging Sources Citation Index

A dedicated research platform

All of Emerald's content is hosted on emeraldinsight.com, providing seamless access to research.

Accessible

Supporting IP, OpenAthens and Shibboleth authentication enabling streamlined access to content.

Compliant with W3C AA guidelines making content accessible for people with disabilities.

Integrated

Hosted on the industry-leading Literatum platform from Atypon, aligned to other publisher platforms supporting integration and usability.

Integration with remote customer websites through harvesting and remote search capabilities.

Discoverable

Citation management and reference linking features, including compatibility with EndNote, Reference Manager, RefWorks, ProCite, Zotero, Mendeley and BibTex.

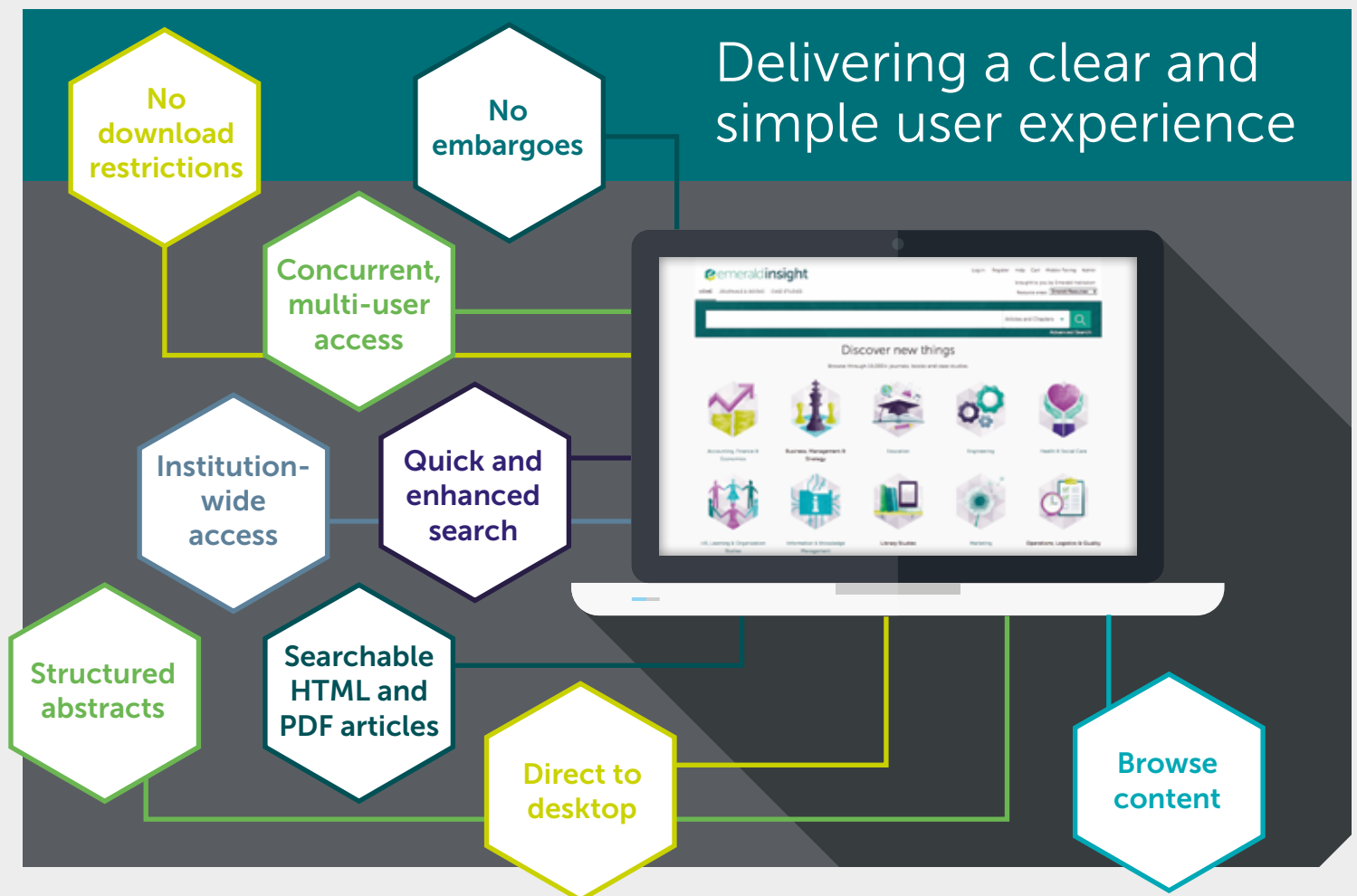
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Delivering a clear and simple user experience



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About Emerald Publishing

Nurturing fresh thinking that makes an impact

Emerald Publishing was founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, including health and social care, education and engineering.

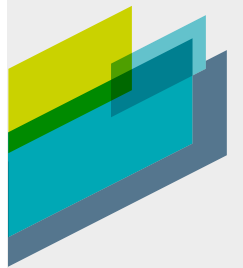
We publish over 300 journals, more than 2,500 books and over 1,500 case studies. Our priority is to build long-term relationships with a global community of authors, teachers and librarians who want to find, share and apply research that matters.



Backfiles Collections

Preserving over 100 years of management research online

A lifetime investment for your institution, Emerald Backfiles will significantly enhance your library's offering by providing access to over 129,000 articles from more than 260 journals dating back to 1898.



eBook Collections

Research at your fingertips

Bringing together over 1,600 eBooks, the Emerald eBook collections are a cost-effective way of instantly expanding library holdings and increasing usage through an award winning platform alongside journals.



eCase Collection

Real world business scenarios for the classroom

An annual single subscription provides unlimited access for students and faculty to a growing digital library of over 1500 real world case studies on a wide range of industries spanning the business and management disciplines from across the globe.

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